



BUSINESS WATCH

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RanchoCordovaPD.com/BusinessWatch



HOW TO REPORT CRIMINAL ACTIVITY

RCPD is asking residents and businesses to **report any and all criminal activity**. Here are ways you can make a report:

- To report a crime in progress or suspicious activity, call 911.
- You can also now send a text message to 911 from your mobile phone or handheld device.
- To report a crime after the fact, please call our non-emergency number at 916.362.5115.
- File a police report online at RanchoCordovaPD.com/ReportCrime
- Have information on a crime? Submit a tip online at RanchoCordovaPD.com/SubmitATip
- Report an issue or ask a question using Rancho Cordova Connect, the city's online reporting system, at CityofRanchoCordova.org/RanchoCordovaConnect
- **Do NOT report a crime via our social media pages.** These pages are not monitored 24/7 and neither are we able to track these reports for data purposes.



**RANCHO CORDOVA
POLICE DEPARTMENT**
2897 Kilgore Road
Rancho Cordova, CA 95670
916.875.9600

RanchoCordovaPD.com/BusinessWatch



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RCPD Business Watch is a crime prevention program designed for businesses in the City of Rancho Cordova. The goal of the program is to bring neighboring businesses together in partnership with RCPD to continue preventing and reducing crime. Learn how Business Watch can support your business, and how you can start a Business Watch Group.



WHY BUSINESS WATCH

- **Create a safe, secure environment** for yourself, your employees and your customers.
- **Get to know** your neighboring businesses.
- **Build partnerships** between your business and RCPD.
- **Learn how to prevent and reduce crime** on your business property and in your area.

BUSINESS SAFETY TIPS

- **Always lock your doors and windows**, even when leaving for “just a minute.”
- **Maintain your landscaping.** Keep bushes trimmed below two feet and tree canopies trimmed up to six feet.
- **Keep windows unobstructed** to increase your visibility.
- **Ensure that all areas are illuminated with proper lighting.**
- **Ensure your business address is clearly visible.**
- **Install allowable signage**, including parking, no trespassing and business watch signage.
- **Consider installing a video camera** that will clearly record someone attempting to break into your business or a vehicle in your parking lot.



START A BUSINESS WATCH GROUP

Invite your neighboring businesses to a meeting on Business Watch and crime prevention techniques. Towards the end of the meeting, decide on the next meeting and make it ongoing.

Let RCPD know you are starting a Business Watch Program by visiting RanchoCordovaPD.com/BusinessWatch.

RCPD can also provide a variety of resources to help you learn more about crime prevention.

Invite speakers to Business Watch meetings for crime prevention tips and planning group strategies.

Develop a telephone tree, email distribution list, or other method for quick dissemination of information among your Business Watch group regarding criminal activity in the area, meetings and more.

Set clear, achievable goals for what your Business Watch group wants to accomplish in your area.

Educate you and your employees on crime prevention and provide educational materials on various topics.

QUESTIONS?

For more information or questions about Business Watch, contact RCPD's Crime Prevention Specialist at 916.875.5852 or RCPDCrimePrevention@ranhocordovapd.com.

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